

Business - Business Management



Julie Beck - Program Chair

“The Business Management program is built on a Christian worldview. Students learn to impact the world for Christ by integrating the study of the Bible with professional studies in business-related fields. This distinctive separates our programs from similar programs at other institutions. Best practices, a philosophy of business and ethical standards result. Students serve in local churches, mission organizations, ministries, non-profit organizations, tent-making missionary services, and in business.”

Upon successful completion of the prescribed curriculum, students should be able to:

Devise a personal philosophy of business that incorporates a biblically-based Christian worldview in their business degree;

Demonstrate proficiency in the practice of scriptural principles in the content area;

Acquire a comprehensive management approach that enables them to perceive, assess, and make competent decisions in business and organization situations;

Articulate the complexity of interpersonal relationships in a business and demonstrate communication skills to motivate, support, coordinate and initiate action;

Analyze financial conditions of a business and utilize accounting, economic and financial principles and managerial judgment to develop plans and solve problems;

Apply, interpret and present mathematical analysis to evaluate operational decisions;

Articulate the requirements of human resource management and hold an appreciation of employees as the major asset of a business;

Demonstrate a level of computer information system knowledge that enables them to adapt to a business' electronic system and understand technologies throughout a business;

Evaluate the ever-changing work environment and the forces stemming from a cultural diverse society;

Enhance the interests of an organization's stakeholders;

Demonstrate an understanding of ethical responsibility in relation to the community;

Demonstrate a core of ethical standards that guide and direct decision-making and business behavior according to a high level of personal integrity.

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Sequenced Curriculum for Business Management

| Freshman Year | | | | | |
|---|----------------------|----|---|----------------------|----|
| FALL | | | SPRING | | |
| Bible History 1 | BSEB 101 | 3 | Bible History 2 | BSEB 102 | 3 |
| Life of Christ | BSEB 111 | 3 | Life of Paul | BSEB 112 | 3 |
| English Grammar and Composition | GSCE 141 | 3 | English Composition and Research | GSCE 142 | 3 |
| Personal Evangelism or Academic Seminar | BSPT 110 GGBP 110 | 2 | Personal Evangelism or Academic Seminar | BSPT 110 GGBP 110 | 2 |
| Introduction to Business | PSBU 151 | 3 | History of Baptists | GSSH 222 | 2 |
| Biblical Theology of Missions | MIIMT 111 | 2 | Pre-Accounting | PSBU 172 | 2 |
| Health Maintenance 1 | GSPE 201 | 1 | | | |
| New Student Orientation* | GSSO 100 | 1 | | | |
| | | 18 | | | 15 |

| Sophomore Year | | | | | |
|---------------------------------|----------|----|------------------------|----------|----|
| FALL | | | SPRING | | |
| Doctrine 1 | BSST 201 | 3 | Doctrine 2 | BSST 202 | 3 |
| Business Communications | PSBU 201 | 3 | General Psychology | GGBP 212 | 3 |
| History of Western Civilization | GSSH 200 | 3 | Cultural Anthropology | MICS 212 | 2 |
| Accounting 1 | PSBU 271 | 3 | Health Maintenance 2 | GSPE 202 | 1 |
| Math Elective | GSNM | 3 | Public Speaking | GSCS 200 | 3 |
| | | | Accounting 2 | PSBU 272 | 3 |
| | | | Spreadsheet Management | PSBU 242 | 2 |
| | | 15 | | | 17 |

| Junior Year | | | | | |
|-------------------------|----------|----|-----------------------------|----------|----|
| FALL | | | SPRING | | |
| Romans | BSEB 341 | 3 | Macroeconomics | PSBU 322 | 3 |
| Financial Management*** | PSBU 351 | 3 | Internship 1 | PSBU 392 | 2 |
| Hermeneutics | BSEB221 | 2 | Principles of Management** | PSBU 362 | 3 |
| Science Elective | GSNS | 3 | Principles of Marketing** | PSBU 352 | 3 |
| General Studies | GS | 3 | General Elective | GS | 3 |
| Literature Elective | GSCE | 3 | Human Resource Management** | PSBU 302 | 3 |
| | | 17 | | | 17 |

| Senior Year | | | | | |
|--|----------|----|--------------------|----------|----|
| FALL | | | SPRING | | |
| Apologetics | BSST441 | 3 | 1 Corinthians | BSEB 342 | 3 |
| Business Law and Ethics** | PSBU 471 | 3 | Business Policy*** | PSBU 412 | 3 |
| Database Management | PSBU 461 | 2 | General Elective | GS | 2 |
| Microeconomics** | PSBU 321 | 3 | General Studies | GS | 2 |
| International and Entrepreneurial Management** | PSBU 491 | 3 | World View Studies | GSSH 402 | 3 |
| Internship 2 | PSBU 391 | 2 | | | |
| | | 16 | | | 13 |

All business majors must receive a minimum grade of "C" in all 100-level courses to proceed into 200-level courses.

*All course work for New Student Orientation is completed before the semester classes begin with the exception of the sessions with the advisor.

**Odd years only

***Even years only

Students MUST enroll in New Student Orientation first semester of Freshman year.

Students MUST enroll in Introduction to Business first semester of Freshman year.

Students MUST enroll in Pre-Accounting first semester of Freshman year.

